

EMAIL #3:

Message: An urgent message for Elite Partners and Elite Members
Audience: Employers (Industry Partners)

Subject line: **Where are the elite job candidates that meet your standards?**

Copy:

You're an employer who leads the industry with the high standards you set. You're considered one of the top places to work and the best job candidates know it. Or do they?

Because we respect and value what your organization has to offer to our elite members who are seeking new job positions, the XYC Association has an important message –

It's urgent that you and our Association members connect as soon as possible.

The reasons are simple –

- Our highly-qualified members are often on the lookout for premiere job opportunities with leading organizations; and
- Our industry partners (like you) are consistently looking for elite candidates to fill their positions.

The XYC Association is pleased to offer several ways for you to connect quickly with one another.

Our members have 24-hour access to our Career Center where employers can post job openings. Your visibility can be increased by advertising in our e-Newsletter, our magazine and on our XYZ Association web site. And you can benefit highly from *Brand2Recruit*, one of our new Recruitment Branding tools that captures the attention of our members and reinforces your brand in their minds in myriad ways.

Finding the right talent is always a highly competitive challenge. Why not streamline the process by connecting with candidates who already stand above the rest and are guaranteed to meet your highest standards?

For more information, please visit www.XYCAssociation.org or contact us at 1-XXX-XXX-XXXX.

We're ready to introduce the elite to the elite.